

Dear PCA Supporters,

The Platteville Community Arboretum is a valuable community asset to enjoy safe, outdoor activities. People from all over the tri-state area are drawn to the trail for its recreational opportunities and scenic beauty. The David Canny Rountree Branch Trail continues to provide the benefits you envisioned and more!

Thanks to you and other generous donors, our volunteers have been able to continue their trail stewardship. Our corps of about 100 volunteers have been tirelessly converting the trailside from invasive species to beautiful and beneficial native plants, tending gardens and putting on educational and recreational events.

Together, we can maintain and continually enhance the Arboretum's beauty. Caring for our trail *both* ecologically and financially is important. Just as we sustain the Arboretum for future generations by planting native trees and plants annually, we must also build its endowment for financial sustainability.

Our long-term goal is to grow our endowment from the current \$200,000 to \$600,000 so that the endowment will sustain our annual commitment to the City of Platteville to match trail repair and the salaries of our part time coordinators. Thanks to our wonderful donors our endowment grew by \$20,000 last year.

To further encourage our community goal, the PCA is offering a \$10,000 match for this campaign. Donors can also choose "naming right and pricing incentives" as listed on the enclosed donation card.

Please also ask us about a Family Donor Endowment opportunity!

Please make checks payable to "PCA Endowment." Contributions of any amount are appreciated and can be mailed to:

**PCA Endowment
PO Box 302
Platteville, WI 53818**

Contributions can also be made securely via PayPal on our website at
www.plattevillearboretum.org

Thank you!

PCA Board of Directors:

| | |
|--------------------------------|--------------------------|
| Bob Hundhausen (President) | Steven "Spider" Fromader |
| Joe Jacquinot (Vice President) | Brian Laufenberg |
| Shannon Baxter (Secretary) | Mike Penn |
| Dianne Jentz (Treasurer) | Gene Weber |
| Bob Digman | Kris Wright |
| Robin Fatzinger | |

