



October 2023

Dear PCA Supporters,

The Platteville Community Arboretum is a valuable community asset to enjoy safe, outdoor activities. People from all over the tri-state area are drawn to the trail for its recreational opportunities and scenic beauty. The David Canny Rountree Branch Trail continues to provide the benefits you envisioned and more!

Thanks to you and other generous donors, our volunteers have been able to continue their trail stewardship. Our volunteer crews have been tirelessly converting the trailside from invasive species to beautiful and beneficial native plants, tending gardens and putting on educational and recreational events. A new event held this summer was an Accessible Trail Tour, and we hope to offer more of these tours in the future.

Together, we can maintain and continually enhance the Arboretum's beauty. Caring for our trail *both* ecologically and financially is important. Just as we sustain the Arboretum for future generations by planting native trees and plants, we must also build its endowment for financial sustainability.

Our long-term goal is to grow our endowment from the current \$280,000 to \$600,000 so that the endowment will sustain our annual commitments to the City of Platteville to match trail repair and for the salaries of our part-time coordinators. Thanks to our wonderful donors and new family endowments, our endowment grew \$80,000 last year.

To further encourage our community goal, the PCA is offering a \$10,000 match for this campaign. Donors can also choose from the nine **Naming Rights** incentives as listed on the enclosed donation card.

*Please ask us about a Family Donor Endowment opportunity and join the five families who have already set up their endowment accounts!*

**Please make checks payable to "PCA Endowment."** Contributions in any amount are appreciated and can be mailed to:

**PCA Endowment  
PO Box 302  
Platteville, WI 53818**

PCA also accepts **online contributions**. You can securely use **PayPal** or **Venmo** with our username **@PlattevilleCommunityArboretum**. The enclosed card also has QR codes that your device can recognize the app through your Camera app. In addition, our website accepts donations at [www.plattevillearboretum.org](http://www.plattevillearboretum.org). Thank you for your support!

**PCA Board of Directors:**

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